

BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION (BBA)

DESCRIPTION AND OUTCOMES

The objective of the upper level Bachelor's Degree in Business Administration program is to prepare you with the knowledge, technical skills, and work habits to pursue positions in a variety of business fields. The curriculum is designed to provide a solid foundation in management and helps you develop teamwork and leadership skills as well as the ability to motivate people and communicate effectively. Decision-making and problem solving skills are also emphasized.

CAREER FOCUS AREAS

You can personalize your degree in business administration by focusing electives on a particular career focus area. Career focus areas consist of a minimum of four 300- or 400-level courses and allow you to concentrate on your career interests. Career focus areas in the Bachelor's Degree in Science in Business Administration program are not available to students enrolling in the advanced start version of the program.

PROGRAM LENGTH

The Bachelor's Degree in Business Administration program consists of a minimum of 92 quarter credits. Upon successful completion of the program, you will be awarded the Bachelor's Degree in Business Administration.

DISCIPLINE-SPECIFIC OUTCOMES

1. Evaluate information management, planning, and control in business environments.
2. Analyze organizational processes and procedures in a variety of business settings.
3. Synthesize appropriate principles, concepts, and frameworks for making ethical decisions.
4. Assess the roles that structure, management, and leadership play in organizational performance.
5. Evaluate how economics, government, and law affect value creation in the global context.
6. Evaluate career skills in the field of business and management.

ADMISSIONS REQUIREMENTS

You must meet the below admissions requirements in addition to TUA's general admissions requirements.

1. Completed Application
2. Academic Records. Applicants must submit an official transcript indicating successful completion of an associate's degree program from an institution accredited by an accrediting agency.

Transcripts should be sent directly to the Office of Admissions from all schools previously attended.

3. The student must have earned 60 transferable semester credits, or 90 transferable quarter credits as an undergraduate with a Cumulative Grade Point Average of 2.0 on a 4.0 scale. Of the credits earned, 30 transferable semester credits, or 45 transferable quarter credits must be in general education. Minimum requirement is 6 semester credits, or 9 quarter credits in English, Plus 6 semester credits, or 9 quarter credits in college level math. Plus 6 semester credits, or 9 quarter credits in physical or biological sciences. Plus 6 semester credits, or 9 quarter credits in History. Plus 6 semester credits, or 9 quarter credits in Social Sciences. The balance may be in general education courses of your choice. **Note:** you must have basic accounting and economics as part of the transferable credits.
4. For those required to take the TOEFL exam, a minimum score of 600 is required.
5. Selection is based on high promise of success in graduate study in business administration, as indicated by a combination of:
 - Prior academic performance;
 - 2 letters of recommendation from employers or professors;
 - A current resume

BACHELOR’S DEGREE IN BUSINESS ADMINISTRATION COURSES

Quarter 1		
BUS 301	Information Technology for Management	4
BUS 302	Effective Communication Skills	4
BUS 303	Organizational Development	4
Quarter 2		
BUS 304	Fundamentals for Business Management	4
BUS 305	Innovation and Entrepreneurship	4

BUS 401	Business Ethics	4
Quarter 3		
BUS 402	Principles of Economics	4
BUS 403	Quality Management	4
BUS 404	Marketing Principles	4
Quarter 4		
BUS 405	An Introduction to Organizational Behavior	4
BUS 406	Operations Management	4
BUS 407	Project Cycle Management	4
Quarter 5		
BUS 408	Business Plan Development	4
BUS 409	Total Performance Scorecard	4
BUS 410	Management Accounting	4
Quarter 6		
BUS 411	Leadership	4

BUS 412	Seminar in Personal Leadership Branding	4
BUS 413	Maintenance Management	4
Quarter 7		
BUS 414	Qualitative Research Practice	4
BUS 415	Employment Development	4
BUS 416	Seminar in Change Management	4
Quarter 8		
IT 303	Computer Technology	
IT 304	Programming Principles	4
	Total Credit required	92

GRADUATION REQUIREMENTS

To graduate, you must:

1. 1. Successfully complete 92 quarter credits of the required courses for your program of study and obtain the minimum cumulative GPA of 2.0 required within the maximum time frame permitted (see the Satisfactory Academic Progress section for further information).
2. Return all property belonging TUA.
3. Attend Career Resources and Financial Aid exit interviews online, if applicable.
4. Fulfill all financial obligations to the university prior to graduation unless previous satisfactory arrangements have been made. If satisfactory financial arrangements are not made, the graduation credential will be withheld.

The objective of the Bachelor's Degree in Accounting program is to prepare you with the knowledge, technical skills, and work habits to analyze accounting and business problems. You'll understand how best to communicate and use financial information to support business decisions. The Bachelor's Degree in Accounting degree will also give you an understanding of the legal and regulatory environment that commercial organizations and accounting professionals must work within. You'll learn to identify and evaluate ethical dilemmas and provide logical ways to resolve them. The Bachelor's Degree in Accounting prepares students for a wide range of accounting-related careers, including public accounting, corporate accounting, internal audit, accounting in not-for-profit organizations, and job opportunities with state, local, and federal government agencies.

The Bachelor's Degree in Accounting program consists of a minimum of 104 quarter credits. Upon successful completion of the program, you will be awarded a Bachelor's Degree in Accounting

1. Ability to document, analyze, and evaluate accounting information systems.
2. Understanding of the external audit process.
3. Ability to conduct accounting research and to effectively communicate its results.
4. Use information technologies and computerized accounting software for financial accounting and reporting.
5. Apply generally accepted accounting principles to measure and report information related to accounting for the assets, liabilities, equities, revenues and expenses, and cash flows of business enterprises and governmental and not-for-profit entities.
6. Prepare tax returns and reports for individuals and business enterprises.
7. Interpret cost data and prepare managerial accounting reports.
8. Apply generally accepted auditing standards in the audit of public and private entities.
9. Apply ethical and legal concepts to accounting and tax related issues.
10. Demonstrate effective communication of accounting information.

You must meet the below admissions requirements in addition to TUA's general admissions requirements.

1. Completed Application
2. Academic Records. Applicants must submit an official transcript indicating successful completion of an associate's degree program from an institution accredited by an accrediting agency.

Transcripts should be sent directly to the Office of Admissions from all schools previously attended.

3. The student must have earned 60 transferable semester credits, or 90 transferable quarter credits as an undergraduate with a Cumulative Grade Point Average of 2.0 on a 4.0 scale. Of the credits earned, 30 transferable semester credits, or 45 transferable quarter credits must be in general education. Minimum requirement is 6 semester credits, or 9 quarter credits in English, Plus 6 semester credits, or 9 quarter credits in college level math. Plus 6 semester credits, or 9 quarter credits in physical or biological sciences. Plus 6 semester credits, or 9 quarter credits in History. Plus 6 semester credits, or 9 quarter credits in Social Sciences. The balance may be in general education courses of your choice. **Note:** you must have basic accounting and economics as part of the transferable credits.
4. For those required to take the TOEFL exam, a minimum score of 600 is required.
5. Selection is based on high promise of success in graduate study in business administration, as indicated by a combination of:
 - Prior academic performance;
 - letters of recommendation from employers or professors;
 - A current resume

BACHELOR'S DEGREE IN ACCOUNTING COURSES

Quarter 1		
IT 303	Computer Technology	4
BUS 301	Information Technology for Management	6
Quarter 2		
BUS 303	Organizational Development	4
BUS 304	Fundamentals for Business Management	4
BUS 305	Innovation and Entrepreneurship	4
Quarter 3		

BUS 401	Business Ethics	4
BUS 402	Principles of Economics	4
BUS 404	Marketing Principles	4
Quarter 4		
BUS 405	An Introduction to Organizational Behavior	4
BUS 406	Operations Management	4
BUS 410	Management Accounting	4
Quarter 5		
BUS 411	Leadership	4
BUS 414	Qualitative Research Practice	4
Quarter 6		
ACCT 301	Accounting Principles	6
ACCT 302	Intermediate Accounting	6
ACCT 303	Business Law	6
Quarter 7		

ACCT 401	Financial Accounting and Reporting	6
ACCT 402	Income Tax	6
ACCT 403	Financial Statement Analysis	6
Quarter 8		
ACCT 404	Internal Auditing	6
ACCT 405	Accounting Information Systems	6
	Total Credit required	104

GRADUATION REQUIREMENTS

To graduate, you must:

1. Successfully complete 104 quarter credits of the required courses for your program of study and obtain the minimum cumulative GPA of 2.0 required within the maximum time frame permitted (see the Satisfactory Academic Progress section for further information).
2. Return all property belonging TUA.
3. Attend Career Resources and Financial Aid exit interviews online, if applicable.
4. Fulfill all financial obligations to the university prior to graduation unless previous satisfactory arrangements have been made. If satisfactory financial arrangements are not made, the graduation credential will be withheld.

DESCRIPTION AND OUTCOMES

The objective of the Bachelor of Science Degree in Information Technology program is to help you prepare for career advancement in the information technology field by providing the technical knowledge, and communication, critical thinking, and creative skills relevant to the modern workplace. The degree program is designed to help you develop a working knowledge of information technology (IT) concepts, tools, and methods as well as the leading-edge technologies needed to design information systems. In addition, courses teach you how to apply technical competencies to solve business problems. Whether your immediate educational goals are satisfied by the completion of a bachelor's degree or you are planning to pursue study in the information technology field beyond the baccalaureate level, this degree program may be for you.

The following educational objectives are approved by information technology faculty:

- Our graduates will be able to apply current industry-accepted practices and new and emerging practices when solving real-world information technology problems in the industry.
- Our graduates will be able to exhibit teamwork and effective communication skills.
- Our graduates will be able to ethically and appropriately apply knowledge of societal impacts of information technology in the course of career-related activities.

PROGRAM LENGTH

The Bachelor's Degree in Information Technology program consists of a minimum of 92 quarter credits. Upon successful completion of the program, you will be awarded the Bachelor's Degree in Information Technology.

DISCIPLINE-SPECIFIC OUTCOMES

1. Technology Skills: Apply current technical tools and methodologies to solve problems.
2. Client Specifications: Analyze users' technical issues.
3. System Specifications: Design information systems.
4. Technology Analysis: Evaluate IT trends, practices, and products.
5. Business Analysis: Evaluate the potential impact of information systems and technology on business processes.
6. Project Management: Apply project management practices, tools, and methods.
7. Professional Development: Demonstrate an understanding of the importance of professional development in the IT field.

ADVANCED START DEGREE OPTION

You must meet the below admissions requirements in addition to TUA's general requirements. Prior to enrollment, you must submit an unofficial transcript indicating receipt of an associate's degree in information technology or a related field from an accredited institution. By the end of first term, you must provide the University with an official copy of the transcript. Refer to the First- Term Responsibilities section for additional information.

ADMISSION REQUIREMENTS

You must meet the below admissions requirements in addition to TUA's general admissions requirements.

1. Completed Application
2. Academic Records. Applicants must submit an official transcript indicating successful completion of an associate's degree program from an institution accredited by an accrediting agency. Transcripts should be sent directly to the Office of Admissions from all schools previously attended.
3. The student must have earned 60 transferable semester credits, or 90 transferable quarter credits as an undergraduate with a Cumulative Grade Point Average of 2.0 on a 4.0 scale. Of the credits earned, 30 transferable semester credits, or 45 transferable quarter credits must be in general education. Minimum requirement is 6 semester credits, or 9 quarter credits in English, Plus 6 semester credits, or 9 quarter credits in college level math. Plus 6 semester credits, or 9 quarter credits in physical or biological sciences. Plus 6 semester credits, or 9 quarter credits in History. Plus 6 semester credits, or 9 quarter credits in Social Sciences. The balance may be in general education courses of your choice. **Note:** you must have basic accounting and economics as part of the transferable credits.
4. For those required to take the TOEFL exam, a minimum score of 600 is required.
5. Selection is based on high promise of success in graduate study in Information Technology, as indicated by a combination of:
 - Prior academic performance;
 - letters of recommendation from employers or professors;
 - A current resume

BACHELOR OF SCIENCE DEGREE IN INFORMATION TECHNOLOGY COURSES

Quarter 1		
BUS 302	Effective Communication Skills	4
BUS 305	Innovation and Entrepreneurship	4
BUS 401	Business Ethics	4
Quarter 2		

BUS 404	Marketing Principles	4
BUS 407	Project Cycle Management	4
BUS 410	Management Accounting	4
Quarter 3		
BUS 411	Leadership	4
BUS 412	Seminar in Personal Leadership Branding	4
BUS 414	Qualitative Research Practice	4
Quarter 4		
BUS 415	Employment Development	4
IT 301	Computer Mathematics	4
IT 302	Information Technology	4
Quarter 5		
IT 303	Computer Technology	4
IT 304	Programming Principles	4
IT 303	Multi Media	4

Quarter 6		
IT 401	Computer Graphics	4
IT 402	Visual Basic	4
IT 403	Software Engineering I	4
Quarter 7		
IT 404	Programming C++	4
IT 405	Web System Development	4
IT 406	Java Programming	4
Quarter 8		
IT 407	Digital Systems	4
IT 408	Telecommunications Systems	4
	Total Quarter Credits	92

GRADUATION REQUIREMENTS

To graduate, you must:

1. Successfully complete 104 quarter credits of the required courses for your program of study and obtain the minimum cumulative GPA of 2.0 required within the maximum time frame permitted (see the Satisfactory Academic Progress section for further information).
2. Return all property belonging TUA.
3. Attend Career Resources and Financial Aid exit interviews online, if applicable.

4. Fulfill all financial obligations to the university prior to graduation unless previous satisfactory arrangements have been made. If satisfactory financial arrangements are not made, the graduation credential will be withheld.

GRADUATE PROGRAMS

Master's Degree in Business

DESCRIPTION AND OUTCOMES

The objective of the Master in Business Administration (MBA) program is to help you pursue leadership positions in competitive business environments. The curriculum is designed to address this through a portfolio of practical, resume-building projects that satisfy your intellectual curiosity and help build the knowledge, skills, and abilities to make sound business and management decisions. Beyond these practical skills, the program is also designed to foster thought leadership, innovation, and corporate social responsibility in a global context.

The online Master in Business Administration is a comprehensive program designed to provide bright and practical learners with a global business perspective and tools for intelligent problem solving by using best practices and contemporary methodologies. It emphasizes innovation and application, and it is designed to develop the strong critical thinking you need to become a business leader who can create and communicate solutions to diverse groups of stakeholders. The TUA MBA program will prepare you to face the challenging, competitive and dynamic business world. Students will use our online learning platform in discussion with faculty, submit assignments, and engage in other learning activities. We offer concentrations that let you tailor your program to your area of interest.

The MBA program is designed for business leaders, from the recent college graduate to the seasoned executive. If you are looking to advance, re-brand, change industries, or start your own business, an MBA will open the doors to new possibilities. The educational leadership courses teach you to consider how to most effectively promote student learning and development and school achievement, and demonstrate your understanding of the program's four knowledge goals: diverse learners, academic content and pedagogy, assessment, and professional responsibilities and relationships.

CAREER FOCUS AREAS

In addition to the core program requirements, you may add a specialization to your degree plan, for which you are required to take a minimum of three courses from one of the chosen specializations. Students have the opportunity to specialize with an Advanced Core in Business Management, Brand Management, Personal Branding, Authentic Governance, Leadership, Educational Leadership, Entrepreneurship, Project Management, Hospitality Management, Logistics Management, Technology Management and Finance.

PROGRAM LENGTH

The MBA program requires a total of 54 quarter credits. All courses are 3 quarter credits. The credits are allocated as follows: 33 quarter credits of 11 core courses, MBA Capstone Course of 3 quarter credits, MBA thesis of 9 quarter credits, and 9 quarter credits of 3 advanced core courses.

DISCIPLINE SPECIFIC OUTCOMES

1. Apply knowledge related to fundamental business processes to make effective business decisions in a global context.
2. Integrate business knowledge to take well-reasoned action in diverse situations.
3. Innovate to address business issues and opportunities in dynamic environments.
4. Demonstrate the leadership necessary to accomplish business goals and maximize organizational performance.
5. Evaluate the ethical and social implications of business decisions in a global context.

ADMISSIONS REQUIREMENTS

For those students that did not receive a bachelor’s degree in business, they must have Basic Accounting, and Economics as part of their course history. Those students who do not have a bachelor’s degree in business must take the prerequisite course Theory of Economics and Marketing prior to starting the MBA program. A grade of “B” or better is required.

The MBA Admissions Committee reviews all applications. The required and preferred criteria are:

1. Baccalaureate degree from an accredited college or university or the equivalent. Specific coursework in business administration is not required.
2. Proficiency in mathematics at the college algebra level
3. 2 years of work experience preferred.
4. A \$50 nonrefundable application fee.
5. Selection is based on high promise of success in graduate study in business administration, as indicated by a combination of:
 - a. Official transcripts for each college/university attended
 - b. Scores on the Graduate Management Admission Test (GMAT);
 - c. Scores on the Test of English as a Foreign Language, if appropriate;
 - d. Prior work experience;
 - e. 2 letters of recommendation from employers or professors;
 - f. A current résumé

MASTER’S IN BUSINESS ADMINISTRATION COURSES

Quarter 1		

BUS 501	Management Information Systems	3
BUS 502	Business Principles and Management	3
BUS 503	Finance and Accounting	3
Quarter 2		
BUS 504	Strategic Marketing Management	3
BUS 505	Organizational Behavior	3
BUS 506	Business Process Management	3
BUS 507	Strategic Management	3
Quarter 3		
BUS 508	International Business Strategy	3
BUS 509	Legal and Ethical Environment of Business	3
BUS 510	Research Methodology	3
Quarter 4		
BUS 511	Operations Strategy	3
BUS 512	MBA Capstone Course	3

Quarter 5		
BUS 623	MBA Thesis	9
	Total Quarter Credits	45

REQUIRED ADVANCED CORE COURSES

Each student must select one of the following areas:

Quarter 6

FINANCE ADVANCED CORE:

BUS 601	Business Finance	3
BUS 602	Corporate Finance	3
BUS 603	Business Ethics Case Studies	3
	Total Quarter Credits	9

BUSINESS MANAGEMENT ADVANCED CORE:

BUS 603	Business Ethics Case Studies	3
BUS 604	Strategic Human Resources Management	3

BUS 605	Innovation Management	3
	Total Quarter Credits	9

BRAND MANAGEMENT ADVANCED CORE:

BUS 605	Innovation Management	3
BUS 606	Personal Branding	3
BUS 607	Brand Management	3
	Total Quarter Credits	9

PERSONAL BRANDING ADVANCED CORE:

BUS 606	Personal Branding	3
BUS 607	Brand Management	3
BUS 608	Personal Brand Coaching	3
	Total Quarter Credits	9

LEADERSHIP ADVANCED CORE:

BUS 606	Personal Branding	3
BUS 609	Entrepreneurship	3
BUS 610	The Leadership Challenge	3
	Total Quarter Credits	9

EDUCATIONAL LEADERSHIP ADVANCE CORE:

BUS 609	Entrepreneurship	3
BUS 611	Knowledge Management in Education	3
BUS 612	Educational Psychology	3
	Total Quarter Credits	9

ENTREPRENEURSHIP ADVANCED CORE:

BUS 605	Innovation Management	3
BUS 609	Entrepreneurship	3
BUS 613	Creating an Entrepreneurial Mindset	3

	Total Quarter Credits	9

PROJECT MANAGEMENT ADVANCE CORE:

BUS 605	Innovation Management	3
BUS 614	Strategic Project Management	3
BUS 615	Total Quality Management	3
	Total Quarter Credits	9

HOSPITALITY MANAGEMENT ADVANCED CORE:

BUS 605	Innovation Management	3
BUS 616	Hotel Management and Operation	3
BUS 617	Hospitality Management Accounting	3
	Total Quarter Credits	9

TECHNOLOGY MANAGEMENT ADVANCED CORE:

BUS 605	Innovation Management	3
BUS 618	Strategic Innovation	3
BUS 619	New Product Development Management	3
	Total Quarter Credits	9

LOGISTICS MANAGEMENT ADVANCED CORE:

BUS 605	Innovation Management	3
BUS 615	Total Quality Management	3
BUS 620	Logistics Management and Strategy	3
	Total Quarter Credits	9

AUTHENTIC GOVERNANCE ADVANCED CORE:

BUS 603	Business Ethics Case Studies	3
BUS 621	Corporate Governance	3
BUS 622	Authentic Governance I	3

	Total Quarter Credits	9

MBA CAPSTONE COURSE

At the end of your program the Capstone Course unites MBA students with professors, CEOs, and other leading industry professionals, providing you with an opportunity to demonstrate the knowledge and experience gained through the MBA program. Business leaders identify real-life challenges faced by their organization, and look to you for critical analysis. After a weekend of intense deliberation, you and your team present your solutions for evaluation and critique. Outstanding case presentations have resulted in sponsoring companies inviting students to submit resumes and present at head offices. This 3 quarter credit capstone course will also help students complete their curriculum through the creation of a Business Plan. Students prepare for these courses through research in their earlier MBA curriculum so that they are ready to conduct their project or write their plan during these intensive course. They will formulate, develop and communicate an original business plan.

GRADUATION REQUIREMENTS

To graduate, you must:

1. Successfully complete 104 quarter credits of the required courses for your program of study and obtain the minimum cumulative GPA of 2.0 required within the maximum time frame permitted (see the Satisfactory Academic Progress section for further information).
2. Return all property belonging TUA.
3. Attend Career Resources and Financial Aid exit interviews online, if applicable.
4. Fulfill all financial obligations to the university prior to graduation unless previous satisfactory arrangements have been made. If satisfactory financial arrangements are not made, the graduation credential will be withheld.

Master's Degree in Accounting

DESCRIPTION AND OUTCOMES

The Master's Degree in Accounting is a non-thesis program that requires a total of 66 quarter credits beyond the Bachelor's Degree in Accounting. The Master's Degree in Accounting program assumes applicants to have a strong foundation in accounting consistent with the knowledge acquired from an undergraduate accounting degree. For those students who enter with a Bachelor's Degree in Accounting in accounting, the program is designed to be completed within one calendar year.

For those students that did not receive a bachelor’s degree in business, they must have Basic Accounting, and Economics as part of their course history. The Master’s Degree in Accounting program is designed for students who desire a professional accounting career.

The program requires a total of 66 quarter credits.

1. Use advanced accounting knowledge to address organizational issues.
2. Evaluate complex accounting solutions using accounting principles and financial analysis.
3. Assess emerging and global accounting issues that can contribute to organizational success.
4. Articulate a process for making ethical accounting decisions.
5. Manage accounting teams using competitive strategy to achieve established goals.
6. Communicate complex financial information in a clear and concise manner.

The Admissions Committee reviews all applications. The required and preferred criteria are:

1. Bachelor’s degree in business, with Accounting and Economics as part of the course history, from an accredited college or university or the equivalent.
2. Proficiency in mathematics at the college algebra level
3. 2 years of work experience preferred.
4. A \$ 50 nonrefundable application fee.
5. Selection is based on high promise of success in graduate study in accountancy, as indicated by a combination of:
 - a. Official transcripts for each college/university attended
 - b. Scores on the Graduate Management Admission Test (GMAT);
 - c. Scores on the Test of English as a Foreign Language, if appropriate;
 - d. Prior work experience;
 - e. 2 letters of recommendation from employers or professors;
 - f. A current résumé

MASTER’S DEGREE IN ACCOUNTING

Quarter 1		

BUS 501	Management Information Systems	3
BUS 502	Business Principles and Management	3
BUS 503	Finance and Accounting	3
Quarter 2		
BUS 504	Strategic Marketing Management	3
BUS 505	Organizational Behavior	3
BUS 506	Business Process Management	3
Quarter 3		
BUS 507	Strategic Management	3
BUS 508	International Business Strategy	3
BUS 509	Legal and Ethical Environment of Business	3
Quarter 4		
BUS 510	Research Methodology	3
ACCT 501	Advanced Personal & Corporate Taxation	6
Quarter 5		

ACCT 502	Managerial and Cost Accounting	3
ACCT 503	Financial Auditing	6
Quarter 6		
ACCT 504	Advanced Financial Accounting	3
BUS 602	Corporate Finance	3
Quarter 7		
BUS 603	Business Ethics Case Studies	3
ACCT 505	Master's Degree in Accounting Capstone Course	6
	Total Quarter Credits	66

MASTER'S DEGREE IN ACCOUNTING CAPSTONE COURSE

This course blends accounting theory, practice and research. Students demonstrate leadership and strategic decision-making skills along with advanced knowledge of accounting. Students present findings to colleagues and professionals in the field. Upon completion of this course, students are expected to be able to do the following:

- Apply learned research skills to investigate an entity.
- Analyze the financials of organization.
- Interpret results of the financial analysis.
- Develop a course of action based on research on analysis.
- Prepare a management summary of the research and analysis.
- Present findings in a professional and engaging manner.

GRADUATION REQUIREMENTS

To graduate, you must:

1. Successfully complete 104 quarter credits of the required courses for your program of study and obtain the minimum cumulative GPA of 2.0 required within the maximum time frame permitted (see the Satisfactory Academic Progress section for further information).
2. Return all property belonging TUA.
3. Attend Career Resources and Financial Aid exit interviews online, if applicable.
4. Fulfill all financial obligations to the university prior to graduation unless previous satisfactory arrangements have been made. If satisfactory financial arrangements are not made, the graduation credential will be withheld.

Master of Science in Information Technology

DESCRIPTION AND OUTCOMES

The Master of Science in Information Technology give the student a broad based understanding of developing and current technologies being used in today's cyberspace. Our program moves you from the academic to the world of technology with its core courses. If you have a bachelor's degree in information technology, computer science, information systems, management of information systems, or a similar field of study, the Master of Science in Information Technology could help you take the next step in your career.

As you progress in the MSc program, you will learn the theories, principles and practices of information technology. When you graduate your skills will include managing complex technology systems, develop strategic planning skills, you will explore the relationships between structure and process in project management and the management of IT functions. Learn how to bridge the gaps between communications, IT and business management and increase your marketable skills. You'll focus on managing varying aspects of information technology.

The Master of Science in Information Technology program requires a total of 45 quarter credits. All courses are 3 quarter credits. The credits are allocated as follows: 39 quarter credits of 13 courses and thesis of 6 quarter credits. Upon successful completion of the program, you will be awarded a Master of Science degree.

1. Theory and Principles: Evaluate the theory, principles, and practices of information systems.
2. Project Management: Employ project management skills to construct plans for information technology projects.

3. Decision Analysis: Assess and analyze data to arrive at logical decisions for solving complex problems.
4. System Analysis and Design: Apply appropriate technologies in the analysis and design of information systems.
5. Ethical Practices: Assess ethical, legal, and social issues within the information technology field.

You must meet the admissions requirements in addition to TUA's general requirements.

1. If you do not possess a bachelor's degree in information technology or a comparable field of study, you must take Information Technology your first term in place of an IT elective.
2. You may apply to use transfer credit to replace or substitute for up to three courses by submitting a waiver form to the Dean of the School. A waiver will be granted conditionally, based upon an evaluation of common learning outcomes.
3. You may enroll in no more than one course per term for your first three terms. After completing your third term, you may enroll in two courses per term if your cumulative GPA is 3.5 or higher. Exceptions to this policy require the approval of the Dean of the School.
4. Completed Application
5. Earned bachelor's degree or its equivalent from an accredited institution.
6. A GPA of 3.0
7. Graduate Management Admissions Test (GMAT).
8. Academic Records. Applicants must submit an official transcript indicating successful completion of a bachelor's and acceptable master's degree program from an institution accredited by an accrediting agency. Transcripts should be sent directly to the Office of Graduate Admissions from all schools previously attended.
9. For those required to take the TOEFL exam, a minimum score of 600.
10. Selection is based on high promise of success in graduate study in business administration, as indicated by a combination of:
 - Prior academic performance;
 - 2 letters of recommendation from employers or professors;
 - A current resume

If you do not possess a bachelor's degree in information technology or a comparable field of study, you must take Information Technology your first term in place of an IT elective.

You may apply to use transfer credit to replace or substitute for up to three courses by submitting a waiver form to the Dean of the School. A waiver will be granted conditionally, based upon an evaluation of common learning outcomes.

You may enroll in no more than one course per term for your first three terms. After completing your third term, you may enroll in two courses per term if your cumulative GPA is 3.5 or higher. Exceptions to this policy require the approval of the Dean of the School.

MASTER OF SCIENCE IN INFORMATION TECHNOLOGY

Quarter 1		
BUS 501	Management Information Systems	3
BUS 503	Finance and Accounting	3
BUS 510	Research Methodology	3
Quarter 2		
BUS 605	Innovation Management	3
BUS 614	Strategic Project Management	3
IT 501	Systems Engineering	3
Quarter 3		
IT 502	Information Security	3
IT 503	Database Modeling and Design	3
IT 504	Computer Networks	3
Quarter 4		
IT 601	Structured Query Language	3
IT 602	Internet Technology	3

IT 603	Cyber Security	3
Quarter 5		
IT 604	Advanced Programming	3
IT 605	Thesis	6
	Total Quarter Credits	45

GRADUATION REQUIREMENTS

To graduate, you must:

1. Successfully complete 104 quarter credits of the required courses for your program of study and obtain the minimum cumulative GPA of 2.0 required within the maximum time frame permitted (see the Satisfactory Academic Progress section for further information).
2. Return all property belonging TUA.
3. Attend Career Resources and Financial Aid exit interviews online, if applicable.
4. Fulfill all financial obligations to the university prior to graduation unless previous satisfactory arrangements have been made. If satisfactory financial arrangements are not made, the graduation credential will be withheld.

Doctor in Business Administration

DESCRIPTION AND OUTCOMES

The objective of the Doctorate of Business Administration (DBA) program is to help you pursue leadership positions in competitive business environments. The curriculum is designed to address this through a portfolio of practical, resume-building projects that satisfy your intellectual curiosity and help build the knowledge, skills, and abilities to make sound business and management

decisions. Beyond these practical skills, the program is also designed to foster thought leadership, innovation, and corporate social responsibility in a global context.

The Doctorate of Business Administration program is a professional and innovative doctorate that enables students to develop in-depth expertise in a specific business area. It prepares highly experienced professionals for teaching and research positions or for advanced research positions in consulting, government or industry. It also provides students a strong theoretical understanding of business disciplines and the necessary preparation to contribute to organizational knowledge and effectiveness through required coursework and interaction with academics and practitioners at the leading edge of their fields. DBA students will also need to complete a dissertation that contributes to business practice.

SPECIALIZATIONS

In addition to the core program requirements, you may add a specialization to your degree plan, for which you are required to take a minimum of three courses from one of the chosen specializations. Specializations are not required for completion of the general program. Students have the opportunity to specialize with an Advanced Core in Business Management, Brand Management, Personal Branding, Authentic Governance, Leadership, Entrepreneurship, Project Management, Hospitality Management, Logistics Management, Technology Management and Finance.

PROGRAM LENGTH

The DBA program requires a total of 90 quarter credits. The credits are allocated as follows: 63 quarter credits consist of 10 courses of 6 quarter credits each and one course of 3 quarter credits and 27 quarter credits for dissertation courses

PROGRAM OUTCOMES

1. Prepare highly experienced professionals for teaching and research positions or for advanced research positions in consulting, government or industry.
2. Apply knowledge related to fundamental business processes to make effective business decisions in a global context.
3. Integrate business knowledge to take well-reasoned action in diverse situations.
4. Innovate to address business issues and opportunities in dynamic environments.
5. Demonstrate the leadership necessary to accomplish business goals and maximize organizational performance.
6. Evaluate the ethical and social implications of business decisions in a global context.

ADMISSIONS REQUIREMENTS

You must meet the below admissions requirements in addition to TUA'S' general requirements.

DBA programs are open to those who have earned an equivalent of a Master’s Degree in a business discipline from accredited universities and whose graduate academic records, scores on the required standardized examination, and prior work experience indicate that they have the capability to complete the program. Admission is reviewed by the DBA Admissions Committee. The DBA Admissions Committee reviews all applications. The required and preferred criteria are:

1. Completed Application
2. Earned graduate degree in one of the following: Master of Business Administration (MBA), Master of Science in Accounting (MSA), MS in Information Systems, or MS in Management Information Systems.
3. In addition to the degree requirement above, applicants must have completed a minimum of 18 hours in business courses (undergraduate and graduate courses count in the 18-hour requirement).
4. A Cumulative GPA of 3.00 for entrance into the program.
5. Two professional references
6. Graduate Management Admissions Test (GMAT). A minimum score of 470 on the GMAT is required.
7. Academic Records. Applicants must submit an official transcript indicating successful completion of a bachelor’s and acceptable master’s degree program from an institution accredited by an accrediting agency. Transcripts should be sent directly to the Office of Graduate Admissions from all schools previously attended.
8. For those required to take the TOEFL exam, a minimum score of 600.
9. A minimum of three years of professional experience preferred, including significant management experience.
10. A \$50 nonrefundable application fee.
11. Selection is based on high promise of success in graduate study in business administration, as indicated by a combination of:
 - a. Prior academic performance;
 - b. Prior work experience;
 - c. 2 letters of recommendation from employers or professors;
 - d. A current vita

DOCTOR IN BUSINESS ADMINISTRATION COURSES

Quarter 1		
BUS 701	Public Policy	6

BUS 702	Global Marketing	6
Quarter 2		
BUS 703	Talent Management	6
BUS 704	Strategic Management Concepts and Cases	6
Quarter 3		
BUS 705	Global Business Management	6
BUS 706	Research Methods	6
Quarter 4		
BUS 707	Seminar in Performance Management	6
BUS 708	The Legal Environment and Business Law	6

REQUIRED ADVANCED CORE COURSES

Each student must select one of the following Core programs:

Quarter 5

FINANCE ADVANCED CORE:

BUS 801	Financial Management	6

BUS 802	Financial Planning	6
BUS 803	Investment Analysis and Portfolio Management	6
	Total Quarter Credits	18

BUSINESS MANAGEMENT ADVANCED CORE:

BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 806	Organizational Design	6
	Total Quarter Credits	18

BRAND MANAGEMENT ADVANCED CORE:

BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 807	Strategic Brand Management	6

	Total Quarter Credits	18

PERSONAL BRANDING ADVANCED CORE:

BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 808	Authentic Personal Leadership Branding	6
	Total Quarter Credits	18

LEADERSHIP ADVANCED CORE:

BUS 805	Entrepreneurial Leadership	6
BUS 808	Authentic Personal Leadership Branding	6
BUS 809	Organizational Culture and Leadership	6
	Total Quarter Credits	18

ENTREPRENEURSHIP ADVANCED CORE:

BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 809	Organizational Culture and Leadership	6
	Total Quarter Credits	18

PROJECT MANAGEMENT ADVANCED CORE:

BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 810	Project Management Skills	6
	Total Quarter Credits	18

HOSPITALITY MANAGEMENT CORE:

BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6

BUS 811	Hospitality Management	6
	Total Quarter Credits	18

TECHNOLOGY MANAGEMENT CORE:

BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	
BUS 812	Technology and Innovation Management	6
	Total Quarter Credits	18

LOGISTICS MANAGEMENT CORE:

BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 813	Reverse Logistics and Closed Loop Supply Chain Management	6
	Total Quarter Credits	18

AUTHENTIC GOVERNANCE ADVANCED CORE:

BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 813	Authentic Governance II	6
	Total Quarter Credits	18
Dissertation Research and Publication 4 Years to complete		
BUS 900	Dissertation <ul style="list-style-type: none"> • Dissertation Design and Implementation • Dissertation in Progress • Dissertation Completion & Defense 	27
	Total Quarter Credits	90

Ph.D in Management

DOCTOR OF PHILOSOPHY IN BUSINESS MANAGEMENT (PH.D.)

DESCRIPTION AND OUTCOMES

The objective of the Doctor of Philosophy (Ph.D.) in business management program is to help you pursue leadership positions in competitive business environments and in the academic world. The curriculum is designed to address this through a portfolio of scientific skills that satisfy your intellectual curiosity and help build the knowledge, and abilities to make sound business and management and scientific decisions. Beyond these skills, the program is also designed to foster thought leadership, innovation, and corporate social responsibility in a global academic context. The program includes original research, comprehensive examinations, field experiences, and a

dissertation. Our Ph.D. programs are designed to help you build your skills as a researcher: coursework, academic workshops, comprehensive exam, and dissertation. With a Ph.D. you will distinguish yourself as a leader in management, influence education and shape the processes that will make businesses more competitive in the marketplace. We offer concentrations that let you tailor your program to your area of interest.

A Doctor of Philosophy degree (Ph.D.) is a research-oriented degree requiring a minimum of three years of full-time graduate education or the equivalent in part-time study. Such a doctoral program shall include substantial instruction in both theory and research at an advanced level in a designated field and specialty, and may only be awarded to a student who has completed a program of study that includes research methodology and demonstrated learning achievement through original research directly attributable to the student. A Doctor of Philosophy degree shall involve preparation for scholarship and systematic inquiry.

The Doctor of Philosophy program at the Technological University of the Americas is a professional and innovative doctorate that enables students to develop in-depth expertise in a specific business and academic area. It prepares highly experienced professionals for teaching and research positions or for advanced research positions in consulting, government or industry. It also provides students a strong theoretical understanding of business disciplines and the necessary preparation to contribute to organizational knowledge and effectiveness through required coursework and interaction with academics and practitioners at the leading edge of their fields. Ph.D. students will also need to complete a dissertation that contributes to business practice.

SPECIALIZATIONS

In addition to the core program requirements, you may add a specialization to your degree plan, for which you are required to take a minimum of three courses from one of the chosen specializations. Specializations are not required for completion of the general program. Students have the opportunity to specialize with an Advanced Core in Business Management, Brand Management, Personal Branding, Authentic Governance, Leadership, Entrepreneurship, Project Management, Hospitality Management, Logistics Management, Technology Management and Finance.

PROGRAM LENGTH

The Ph.D. in management program requires a total of 90 quarter credits. The credits are allocated as follows: 63 quarter credits consist of 10 courses of 6 quarter credits each and one course of 3 quarter credits and 27 quarter credits for dissertation courses.

Program Outcomes

1. Prepare highly experienced professionals for teaching and research positions or for advanced research positions in consulting, government or industry.
2. Apply knowledge related to fundamental business processes to make effective business decisions in a global context.
3. Integrate business knowledge to take well-reasoned action in diverse situations.
4. Innovate to address business issues and opportunities in dynamic environments.

5. Demonstrate the leadership necessary to accomplish business goals and maximize organizational performance.
6. Evaluate the ethical and social implications of business decisions in a global context.

ADMISSIONS REQUIREMENTS

Ph.D. programs are open to those who have earned an equivalent of a Master's Degree in a business discipline from accredited universities and whose graduate academic records, scores on the required standardized examination, and prior work experience indicate that they have the capability to complete the program. Admission is reviewed by the Ph.D. Admissions Committee. The Ph.D. Admissions Committee reviews all applications. The required and preferred criteria are:

1. Completed Application
2. Earned graduate degree in one of the following: Master of Business Administration (MBA), Master of Science in Accounting (MSA), MS in Information Systems, or MS in Management Information Systems.
3. In addition to the degree requirement above, applicants must have completed a minimum of 18 hours in business courses (undergraduate and graduate courses count in the 18-hour requirement).
4. A Cumulative GPA of 3.00 for entrance into the program.
5. Two professional references
6. Graduate Management Admissions Test (GMAT). A minimum score of 470 on the GMAT is required.
7. Academic Records. Applicants must submit an official transcript indicating successful completion of a bachelor's and acceptable master's degree program from an institution accredited by an accrediting agency. Transcripts should be sent directly to the Office of Graduate Admissions from all schools previously attended.
8. For those required to take the TOEFL exam, a minimum score of 600.
9. A minimum of three years of professional experience preferred, including significant management experience.
 - a. A \$50 nonrefundable application fee.
 - b. Selection is based on high promise of success in graduate study in business administration, as indicated by a combination of:
 - Prior academic performance;
 - Prior work experience;
 - 2 letters of recommendation from employers or professors;

DOCTOR OF PHILOSOPHY IN BUSINESS MANAGEMENT COURSES

Course #		Units
	Quarter 1	
BUS 701	Public Policy	6
BUS 702	Global Marketing	6
	Quarter 2	
BUS 703	Talent Management	6
BUS 704	Strategic Management Concepts and Cases	6
	Quarter 3	
BUS 705	Global Business Management	6
BUS 706	Research Methods	6
	Quarter 4	
BUS 707	Seminar in Performance Management	3
BUS 708	The Legal Environment and Business Law	6

REQUIRED ADVANCED CORE COURSES

Each student must select one of the following Core programs:

Quarter 5

Finance Advanced Core:

Course #		Units
BUS 801	Financial Management	6
BUS 802	Financial Planning	6
BUS 803	Investment Analysis and Portfolio Management	6
	Total Quarter Credits	18

Business Management Advanced Core:

Course #		Units
BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 806	Organizational Design	6
	Total Quarter Credits	18

Brand Management Advanced Core:

Course #		Units
BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 807	Strategic Brand Management	6
	Total Quarter Credits	18

Personal Branding Advanced Core:

Course #		Units
BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 808	Authentic Personal Leadership Branding	6
	Total Quarter Credits	18

Leadership Advanced Core:

Course #		Units
BUS 805	Entrepreneurial Leadership	6
BUS 808	Authentic Personal Leadership Branding	6
BUS 809	Organizational Culture and Leadership	6
	Total Quarter Credits	18

Entrepreneurship Advanced Core:

Course #		Units
BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 809	Organizational Culture and Leadership	6
	Total Quarter Credits	18

Project Management Advanced Core

Course #		Units
BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 810	Project Management Skills	6
	Total Quarter Credits	18

Hospitality Management Core:

Course #		Units
BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 811	Hospitality Management	6
	Total Quarter Credits	18

Technology Management Core:

Course #		Units
BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 812	Technology and Innovation Management	6
	Total Quarter Credits	18

Logistics Management Core:

Course #		Units
BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 813	Reverse Logistics and Closed Loop Supply Chain Management	6
	Total Quarter Credits	18

Authentic Governance Advanced Core:

Course #		Units
BUS 804	Corporate Social Responsibility	6
BUS 805	Entrepreneurial Leadership	6
BUS 814	Authentic Governance II	6
	Total Quarter Credits	18
	Dissertation	
BUS 900	· Dissertation Design and Implementation	27
	· Dissertation in Progress	
	· Dissertation Completion & Defense	
	Total Quarter Credits	90